



NCR Counterpoint Features Summary

Counterpoint is a robust point-of-sale and inventory management system, based on the powerful Microsoft SQL Server platform. It is currently used in over 17,000 locations to help those retailers run their businesses, connect with their customers, and increase their sales. Equally important, it is backed by NCR, a financially successful company with a 125-year history of helping retailers be more successful.

Here is a list of the major features included in Counterpoint:

<i>Quick and Easy POS Entry</i>	<i>Customer Sales Tracking</i>
<i>Sales Order Entry & Tracking</i>	<i>Inventory Tracking – Single & Multi-Location</i>
<i>Back Order Entry & Tracking</i>	<i>Inventory Adjustments Entry & Tracking</i>
<i>Special Order Entry & Tracking</i>	<i>Inventory Transfers Entry & Tracking</i>
<i>Layaway Entry & Tracking</i>	<i>Inventory Count Uploads from Scanners</i>
<i>Preprogram Customer and/or Category/Product Discounts / Pricing</i>	<i>Sales Tracking – Single & Multi-Location</i>
<i>Quantity Discounts / Pricing</i>	<i>Dozens of Inventory & Sales Reports</i>
<i>Mix & Match Discounts / Pricing</i>	<i>Customizable Report Parameters & Filters</i>
<i>Ad hoc Discounts / Price Overrides</i>	<i>Group Price Change Feature</i>
<i>No-fee Gift Card Sales & Redemptions</i>	<i>Time Clock Entry & Reporting</i>
<i>Validated Returns</i>	<i>Accounting System Interface</i>
<i>Print / Email Receipts and/or Invoices</i>	<i>Built-In Message System</i>
<i>Print / Email Gift Receipts</i>	<i>Customer/Vendor/Product Labels</i>
<i>Print / Email Admission Tickets</i>	<i>Product Labels Based on Orders or Receivings</i>
<i>Suspend Sales & Pick Them Up Later</i>	<i>Purchase Advice Based on Mins & Maxes, Replenishment, # of Days' Supply, or Seasonal Forecasting</i>
<i>Gridded Products (Size/Color/etc.)</i>	<i>Purchase Order Adjustments</i>
<i>Support for Kits & Bundled Products</i>	<i>Return to Vendor Entry & Tracking</i>
<i>Support for Weighed Products</i>	<i>Sales Commissions</i>
<i>Customizable POS Screen</i>	<i>Bill of Materials Subsystem</i>
<i>Integrated Credit Card Processing</i>	<i>Data Import / Export Utilities</i>
<i>PCI & PA-DSS Compliant</i>	<i>Flexible Configuration Options</i>
<i>Loyalty Point Tracking</i>	

Here is a list of the options currently available for Counterpoint:

Mobile POS – In Store or Remote

Mobile Inventory Entry

Mobile Receiving

Mobile Inventory Adjustments

Serial Number Tracking

Choice of Credit Card Processors

Integrated Accounts Receivable

Offline Sales Entry – in case of server/network failure or for off-site events

Integrated Email Marketing System

- *Auto-Generate Welcome & Miss-you Emails*
- *Send Targeted Emails Based on Customer/Prospect Type and/or Customer Sales History*
- *Includes Campaign Effectiveness Reporting*

Gift Registry Entry & Tracking

Sales Statistics & Alerts via Text Message or Email

E-commerce Integration